Book Creator
Logic Model

Problem Statement: Access to and engagement in learning is a prerequisite to academic achievement and mental wellbeing in school, but educators and administrators sometimes struggle to provide both to students. Ensuring access and engagement in learning to read and write is even more critical, as literacy opens doors to all other learning. Book Creator is designed for students to create content to show what they know across content areas, resulting in students developing their literacy and creativity skills across the curriculum. Book Creator is designed with simplicity in mind, enabling inclusive and engaging learning opportunities for all students.

BOOK CREATOR

Inputs
What does Book Creator provide?

BOOK CREATOR PLATFORM PROVIDES:

- User interface for creating digital books from scratch, or using templates, including:
  - Text feature for typing, with screen reader and speech to text in 120+ languages
  - Pen feature for freehand writing and drawing, including 'auto-draw' function
  - Image feature for incorporating images from Book Creator's collection of safe, copyright-free images
  - Camera feature for capturing images and videos, including video caption
  - Record feature for adding audio, including music, podcasts, reading fluency checks, etc., including transcript of audio recordings
  - Full platform navigation with keyboard
  - Accessibility features for linking images to pages of books or external websites
- Educator dashboard includes:
  - Libraries tab where educators/classrooms customize and share digital book collections with students
  - Discovery tab with sample books created by students and educators and student activity template books spanning grades K-12
  - Learn tab where educators can browse comprehensive collection of support articles
  - Certification tab with training modules
  - Apps tab where educators can integrate multiple apps, such as graphic organizers, 3D models, feedback stickers, and more, with book creations
- Administrator dashboard includes:
  - Analytics dashboard with usage metrics, including number of licenses bought, assigned, and used
  - Administrator-level application management including LMS integration and single-sign-on functionality
  - Toolkit for facilitating platform usage to create resources

DISTRICT PROVIDES:

- Technology resources to enable educator and student access to Book Creator
- Opportunities for Book Creator professional development
- Administrative support for Book Creator implementation

Participants
Who uses Book Creator?

- Grades K-12 Students
- Educators, incl. tech and literacy coaches
- School & District Administrators

Activities
How are participants using Book Creator?

STUDENTS
- Create different types of digital books (e.g., narrative non-fiction, science journals, newspapers, magazines, photo books, etc.) from scratch or templates, working individually or collaboratively with peers
- Create digital portfolios to demonstrate progress over time
- Use the commenting feature to communicate with teachers and other students in preferred multimedia format (e.g., audio, video, text)
- Read books created by classmates, educators, or Book Creator users from around the world
- Complete assignments on platform as delegated by classroom teacher

EDUCATORS
- Create libraries for students to join
- Design learning activities using platform tools
- Create books and template to structure or scaffold student work
- Provide direct feedback on student creations through comment function in preferred multimedia format
- Publish student books and share with multiple audiences locally or around the globe
- Attend Book Creator professional development
- Complete Book Creator engagement criteria to achieve each tiered level (i.e., Collaborator, Champion, and Ambassador)

ADMINISTRATORS AND COACHES
- Support Book Creator implementation at their school or district
- Create or supply additional Book Creator resources for educators as needed
- Facilitate PD sessions

Outputs
What are the measurable results of implementing Book Creator?

STUDENTS
- Number of student logins/sessions
- Total number of active minutes
- Number and type of book creations
- Number of digital portfolios created
- Number and type of commenting feature used
- Number of student creations read by others
- Number of assignments completed

EDUCATORS
- Number of libraries created
- Number of students that have joined each library
- Number of activities designed
- Number of book templates created
- Number of books created in each library
- Number of educator feedback comments provided
- Number of books educators publish or share with audiences beyond their classroom
- Number of Book Creator PD sessions attended
- Number of engagement levels achieved

ADMINISTRATORS AND COACHES
- Number of licenses administered
- Number of Book Creator resources directly supplied to educators
- Number of PD sessions facilitated

Outcomes
What are the expected changes or impacts of using Book Creator?

SHORT-TERM
STUDENTS
- Student access and engagement with multimodal learning activities increase, with the most marked difference in those who are otherwise reluctant, disengaged, or held back by learning difficulties
- Students further develop their literacy skills through accessible and engaging learning opportunities that foster creativity
- Students benefit from digital portfolios and high quality, actionable forms of feedback in their preferred multimedia formats (e.g., audio, video, text)

EDUCATORS
- Educators see the benefit of using technology to improve engagement and accessibility, becoming more open to using technology
- Educators learn how to leverage Book Creator to enhance and diversify learning opportunities for their students
- Educators learn how to use Book Creators' multimedia formats to provide student feedback

INTERMEDIATE
STUDENTS
- Students feel increased empowerment to create as they engage with learning activities
- Students become more motivated to engage with reading and writing across the curriculum
- Students become more adept at utilizing all the features of Book Creator
- Students feel pride in their work and higher self-esteem
- Students further develop their literacy skills through accessible and engaging learning opportunities across content areas
- Students' metacognitive abilities increase due to their ability to reflect on their learning using high-quality, accessible feedback presented in their preferred multimedia formats

EDUCATORS
- Educators' efficacy in instruction increases
- Educators discover new ways to leverage all the features of Book Creator.
- Educators become confident in their ability to provide high-quality and actionable feedback in students' preferred multimedia format (e.g., audio, video)

LONG-TERM
STUDENTS
- Students will further develop learning competencies in critical thinking, communication, collaboration, creativity, citizenship, and connectivity (6Cs).
- Students demonstrate improved literacy skills through formative and/or summative assessments across content areas

EDUCATORS
- Educators will be better able to develop students' learning competencies in critical thinking, communication, collaboration, creativity, citizenship, and connectivity (6Cs).
- Save time by reviewing student work on platform and providing feedback directly through comments
- Educators become more creative in their approach to teaching and learning

LEARN PLATFORM
BY INSTRUCTURE